

MAPS INSIDE • MAPS INSIDE • MAPS INSIDE



Presented By:



MERCYHEALTH

Jeep

VISITORS GUIDE

AUGUST 6 – 9, 2026

All-Jeep Parade • Park-N-Shine • Vendors
Music Entertainment • Kids Zone

SCHEDULE INSIDE • SCHEDULE INSIDE

TABLE OF CONTENTS

THURSDAY & FRIDAY SCHEDULE OF EVENTS	PAGE 3
SATURDAY SCHEDULE OF EVENTS	PAGE 4
SUNDAY SCHEDULE OF EVENTS	PAGE 5
EVENT WEEKEND MAP	PAGE 6-7
VENDOR MIDWAY MAP	PAGE 8
GLASS CITY CONVENTION CENTER MAP	PAGE 9
Indoor Vendors	PAGE 9
Indoor Jeep Exhibit	PAGE 9
Merchandise Sales	PAGE 9
PARKING MAP	PAGE 9
TJF QUEST DETAILS & MAP	PAGE 10
2026 SPONSORS	PAGE 12

85 YEARS

THANK YOU VOLUNTEERS!



A huge shout-out to the awesome volunteers that help make Toledo Jeep Fest a success! This event is powered by many helping hands – nearly 300 people are giving their time to help in the Kids Zone, parade staging and assistance, recycling, traffic flow, beer garden and many other key festival areas. Our volunteers help bring smiles to thousands of Toledoans and many first-time visitors to our city. We appreciate all they do each and every year.

If you need help, look for people wearing military green TJF volunteer shirts. They can help answer questions, point you in the right direction, or share helpful information to make your TJF experience easier.

SCHEDULE OF EVENTS

AUGUST 6 – 9

THURSDAY, AUGUST 6

JEEP OFF-ROAD COURSE WELCOME PARTY

3 pm – 7 pm

Take a drive on an 18-obstacle off-road course, enjoy unique giveaways, food trucks, a DJ and more at the ultimate Welcome Party hosted by Monroe Superstore.

Monroe Superstore, 15160 S Dixie Hwy, Monroe, MI



GLASS CITY CRAWLERS BLOCK PARTY

5 pm – 9 pm

This Block Party has something for everyone - car crushing, RTI and balance blocks, vendors, a DJ and more. It's presented by Jeep Country Federal Credit Union.

410 Adams Street, Toledo, OH



FRIDAY, AUGUST 7

INDOOR EXHIBIT & VENDORS

5 pm – 9 pm

Check out nearly 100 unique Jeeps spanning 80+ years of history at the Indoor Exhibit presented by KeyBank. There's also the Lathrop RC Rock Crawling Course. TJF 2026 merchandise is sold here.

Glass City Center, 401 Jefferson Ave, Toledo, OH



VENDOR MIDWAY

5 pm – 9 pm

The Vendor Midway sponsored by Optima by Clarion is a main attraction for TJF. Shop your favorite automotive industry vendors for everything you need to outfit your vehicle. The Vendor Midway spans multiple blocks.

(See map on page 8.) Downtown Toledo, OH



FOOD TRUCKS

5 pm – 9 pm

You won't go hungry with the lineup of fan favorite food trucks coming in for the weekend.

335 N St. Clair Street, Toledo, OH



BEER GARDEN

5 pm – 9 pm

Take a break with a cold beer or other alcoholic beverages in the Beer Garden presented by the Ohio Lottery.

Promenade Pavilion, 400 Water Street, Toledo, OH



JEEP BASE CAMP

5 pm – 9 pm

TJF is partnering with Metroparks Toledo to offer a pop-up Jeep Overlanding site at Middlegrounds Metropark. The goal of overlanding is to become reliant on your vehicle for transportation and shelter. Located beneath the Anthony Wayne Bridge at Middlegrounds, this TJF Base Camp presented by Foundation Steel offers a unique urban overlanding experience less than a mile from the TJF festival footprint.

111 Ottawa Street, Toledo, OH

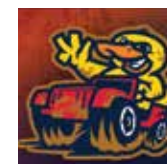


PARTY IN THE PARK - GARTH BROOKS TRIBUTE CONCERT & DRONE SHOW

6 pm – 9:30 pm

at Promenade Park presented by North Star BlueScope

Promenade Pavilion
400 Water Street, Toledo, OH



MUDCRAWLERS POSTGAME FIREWORKS

9:30 pm

Enjoy postgame fireworks above Fifth Third Field.

406 Washington Street, Toledo, OH

PARTY IN THE PARK

TOLEDO JEEP FEST
CELEBRATION

August 7 • 6 pm – 9:30 pm
Promenade Park • Glass City Riverwalk

PRESENTED BY: North Star BlueScope



TOLEDO
Jeep fest



» COMPETITION »
2026

Friday, August 7
5 pm – 9 pm

333 N. Summit St. • Toledo Ohio 43604

You won't want to miss this exciting event where athletes will be put to the test. The WaughStrong Competition will take strength and fitness to the next level. This fully sanctioned, Jeep-themed Strongman event will showcase incredible feats of strength and endurance with challenges inspired by Jeep vehicles and the off-road lifestyle.

Jeep is known for its strength, ruggedness and adventure, just like competitors in the WaughStrong event. This competition will raise awareness and support for mental health and suicide prevention programs for veterans and First Responders. These everyday heroes will be honored through a unique blend of grit, determination and community spirit.



SATURDAY, AUGUST 8



OFFICIAL PATRIOTIC FLYOVER
9:30 am

Start your Toledo Jeep Fest morning with an unforgettable patriotic flyover by the Scream N' Rebels War Birds. Proudly presented by the Toledo-Lucas County Port Authority, this ceremonial opening features historic military aircraft, a moving Missing Man Formation tribute, and a celebration of America's 250th Anniversary.

Downtown Toledo, OH



ALL-JEEP PARADE
10 am

Don't miss the main event! 1,400 Jeeps will roll through the streets of downtown in the All-Jeep Parade driven by Yark Jeep. The parade starts heading west on Monroe Street and continues north on Huron Street. (See map on page 6.)

Monroe and Huron Streets, Downtown Toledo, OH



OUTDOOR PARK-N-SHINE SHOW
10 am – 5 pm

Presented by Directions Credit Union, this special two block designated area showcases 150+ rare and customized Jeeps.

(See map on page 6.)

Madison Avenue and N. Superior Street (adjacent to the Huntington Center), Toledo, OH



INDOOR EXHIBIT & VENDORS
10 am – 5 pm

Check out 50+ unique Jeeps spanning 80+ years of history at the Indoor Exhibit presented by KeyBank. There's also the Lathrop RC Rock Crawling Course and Offroad & Overland Skills Area.

You can get your TJF 2026 merchandise here.

Glass City Center, 401 Jefferson Ave, Toledo, OH



GLASS CITY CONVENTION CENTER
SPEAKER SERIES
12:30 pm – 4 pm

Various speakers will take the stage each half hour to talk about the history of Jeep, off-road adventures and more.

Glass City Convention Center, 401 Jefferson Ave, Toledo, OH



VENDOR MIDWAY
10 am – 5 pm

The Vendor Midway presented by Optima by Clarios spans multiple blocks along Jefferson, North St. Clair and Summit Streets. Shop your favorite automotive industry vendors for everything you need to outfit your vehicle. (See map on page 8.)

Downtown Toledo, OH



KIDS ZONE AT IMAGINATION STATION
10 am – 4 pm

The Kids Zone includes a Jeep Power Wheels course, science experiments, hands-on activities and more. Sponsored by Bubba's 33.

Imagination Station, 1 Discovery Way, Toledo, OH



FOOD TRUCKS
10 am – 5 pm

In addition to local restaurants, there's a stellar lineup of food trucks on the menu for the weekend. You won't go hungry!

300 N. Summit Street, Toledo, OH



BEER GARDEN
10 am – 5 pm

Take a break with a cold beer or other alcoholic beverages in the Beer Garden presented by the Ohio Lottery.

Promenade Pavilion, 400 Water Street, Toledo, OH



JEEP BASE CAMP
10 am – 5 pm

TJF is partnering with Metroparks Toledo to offer a pop-up Jeep Overlanding site at Middlegrounds Metropark. The goal of overlanding is to become reliant on your vehicle for transportation and shelter. Located beneath the Anthony Wayne Bridge at Middlegrounds, this TJF Base Camp presented by Foundation Steel offers a unique urban overlanding experience less than a mile from the TJF festival footprint.

111 Ottawa Street, Toledo, OH



PAWS PLAYZONE
11 pm – 4 pm

Dogs and dog lovers will enjoy an agility course, watering station, puppy adoption opportunities and activities, presented by AGC and Rudolph Libbe Group.

Promenade Pavilion, 400 Water Street, Toledo, OH



OFFICIAL PROGRAM & COMMEMORATION
4 pm

TJF leaders take the stage for the Official Program of Toledo Jeep Fest. Contest and auction winners will be announced.

Glass City Center, 401 Jefferson Ave, Toledo, OH

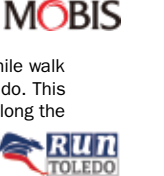
SUNDAY, AUGUST 9



MOBIS 1-MILE WALK
9:15 am

Celebrate the active Jeep lifestyle with a 1-mile walk presented by MOBIS and hosted by Run Toledo. This unique route takes you through downtown, along the Maumee River and Promenade Pavilion.

310 N Summit Street, Toledo, OH



MED1CARE JEEP 4-MILER
9:30 am

Part of the Run the 419™ Series, the Jeep 4-Miler presented by Med1Care is a fun course open to the whole family and includes special swag for all participants, and discounted pricing for those age 17 and under. Hosted by Run Toledo.

310 N Summit Street, Toledo, OH



INDOOR EXHIBIT & VENDORS
9 am – 12 pm

Check out 50+ unique Jeeps spanning 80+ years of history at the Indoor Exhibit presented by KeyBank. There's also the Lathrop RC Rock Crawling Course and Offroad & Overland Skills Area.

You can get your TJF 2026 merchandise here.

Glass City Center, 401 Jefferson Ave, Toledo, OH



VENDOR MIDWAY
9 am – 12 pm

Shop your favorite automotive industry vendors for everything you need to outfit your vehicle at the Vendor Midway presented by Optima by Clarios. The Vendor Midway spans multiple blocks along Jefferson, North St. Clair, and Summit Streets.

Downtown in Toledo, OH (See map on page 8.)



FOOD TRUCKS
9 am – 12 pm

Get your day started with a coffee or grab some lunch as Toledo Jeep Fest winds down.

215 N Summit Street, Toledo, OH



JEEP BASE CAMP
9 am – 12 pm

TJF is partnering with Metroparks Toledo to offer a pop-up Jeep Overlanding site at Middlegrounds Metropark. The goal of overlanding is to become reliant on your vehicle for transportation and shelter. Located beneath the Anthony Wayne Bridge at Middlegrounds, this TJF Base Camp presented by Foundation Steel offers a unique urban overlanding experience less than a mile from the TJF festival footprint. This year's Jeep Base Camp is sponsored by Foundation Steel.

111 Ottawa Street, Toledo, OH



TOLEDO JEEP FEST EXPRESS

TARTA is running the Toledo Jeep Fest Express again this year. As the official transportation partner, TARTA makes it easy for everyone to get downtown for all of the fun.

You can catch the Toledo Jeep Fest Express at Franklin Park Mall (Royer Road side) and Walmart in Oregon. For **\$3 roundtrip**, you can park at either location and take an express trip to the parade route downtown.

Direct trips from Franklin Park Mall and Walmart will begin at 8:30 am and run every 30 and 60 minutes until the final trip heads to Jackson and Huron streets at 1 pm.

The final trip leaves the festival area at 4 pm.



There's an exciting, FREE activity to do at the festival this year – Toledo Jeep Fest Quest!

Presented by Destination Toledo, this scavenger hunt includes stops throughout the festival footprint.

Just sign up for your passport to get access to exclusive offers, fun giveaways, and a chance to win prizes.

Sign-up at ToledoJeepFest.com today!

EVENT WEEKEND MAP (AUG 7 – 9)

FREE TO PUBLIC • FAMILY FRIENDLY
COMMUNITY FESTIVAL



KEY

- P** Parking
- Parade Route** (Parade Starts Sat. 10 am)
- Stages & Entertainment**
- Food** (Friday, 5 pm – 9 pm)
- Food** (Saturday, 10 am – 5 pm)
- Food** (Sunday, 9 am – 12 pm)
- Merchandise**
- Restrooms**
- TARTA Bus Stop**
- Festival Area**
- Vendor Midway**
- Park-N-Shine Show**
- Remote Control Jeep Course**
- Information**
- Water Fountain & Splash Pad**
- Paws Playzone**
- Exhibit Entrances**
- Downtown Outdoor Refreshment Area**

Walk within the boundaries with an alcoholic beverage! See Parking Map on the back of this document to view more area borders.



- 1 Levis Square Park**
Vendors & Entertainment: DJ 10 am – 5 pm
- 2 Promenade Pavilion**
Party in the Park: Friday 6 pm – 9:30 pm, Paws Playzone, Beer Garden & DJ: Saturday 10 am – 5pm, Sunday 9 am – Noon
- 3 Extended Park-N-Shine Car Show**
On **Saturday** view parked Jeeps all throughout the festival
- 4 Glass City Convention Center**
Indoor Jeep Exhibit, Official Merchandise Counter, RC Course, Food, Vendors, Guest Speakers
- 6 Imagination Station**
Kids Zone including Power Wheels course, science experiments, and interactive learning stations.
- 7 Glass City Crawler Block Party**
Friday Night Only Block Party including car crushing, RTI and balance blocks, vendors, DJ & more!
- 8 WaughStrong Competition**
Friday Night Only Fully sanctioned Jeep-themed Strongman event will showcase incredible feats of strength and endurance challenges

Toledo Jeep, Fest is funded in part by the America 250-Ohio Commission. Any views, findings, conclusions or recommendations expressed in this publication do not necessarily represent those of the America 250-Ohio Commission.

OUTSIDE VENDORS



Green Vendors Plum Vendors

1. American SoundBar
2. AlphaVinyl
3. US Speedo
4. EZ4x4
5. Trail Gear Oasis
6. Rhino USA
7. Dana
8. Jeep.
9. Tread Lightly!
10. Special Guest
11. Bestop
12. Duck-Lit
13. Will 3D Design
14. Bass Pro Shops
15. Divine Designz by Angela
16. Circle K
17. Ohio Lottery
18. Tiny Wrapz
19. Pretty PowerSports
20. Gervelis Law Firm
21. Ambrosia Automotive
22. Urban Air
23. Lucas County Children Services
24. Toledo Vet Center
25. Toledo Fire Department
26. Mercy Health EMS
27. Ohio Army National Guard
28. Columbia Gas
29. UT Athletics
30. WaughStrong Strong Man Competition
31. Checkers
32. Wild Bill's Soda
33. King of Budz
34. J.A.N.K. 3D
35. Bad Hat-Titudes
36. Adventure Toledo
37. L2 Graphics
38. MB Quart
39. Bulletpoint Mounting Solutions
40. Dirt Road Cred
41. GameFit HQ
42. Bubba's 33
43. Karson Diecast Co.
44. Quake LED
45. Thunderer Tire
46. SimpleTire
47. Optima by Clarios
48. RealTruck
49. L&M Custom Graphics
50. Yoked Jerky
51. SonoFox 3D Print & Woodwork
52. The Hat Bar
53. Jeepin for Heroes
54. Unlimited Offroad
55. Cool Junk
56. Adventure Spirits Distilling
57. Rugged Radios
58. Paratus Self Defense
59. Offroad Outfitter
60. U Got Ducky
61. Cretus USA
62. Fellowship of Jeepers

Blue Vendors

63. Findlay 3D Print
64. McDonald's
65. Leemen Upfit
66. Crocodile Cloth
67. Crown Automotive
68. Adrian Steel
69. Throw and Go Covers
70. BB Customs LLC
71. Affordable Offroad
72. Epic Willy's Adventure

Lt. Blue Vendors

73. Jeep It Easy
74. Detroit Shirt Company
75. Combat Off Road
76. Discover 4x4
77. Mayco International
78. ClearLidz
79. Stoned by Medusa
80. Trail Rig Fabworx

Yellow Vendors

81. 93.5 WRQN
82. Texas Roadhouse
83. Refloor
84. Clean Express Car Wash
85. Hollywood Casino
86. Rachel Beranek - State Farm
87. Directions Credit Union
88. Owens Community College
89. Renewal by Anderson
90. NRG
91. Toledo New Bath

Lt. Green Vendors

92. Paws Playzone: A Walk in the Park

Red Vendors

93. PNC Bank
94. City of Toledo, Environmental Services
95. Keep Toledo/Lucas County Beautiful
96. Bubba's 33
97. Toledo Museum of Art
98. Toledo Police Department

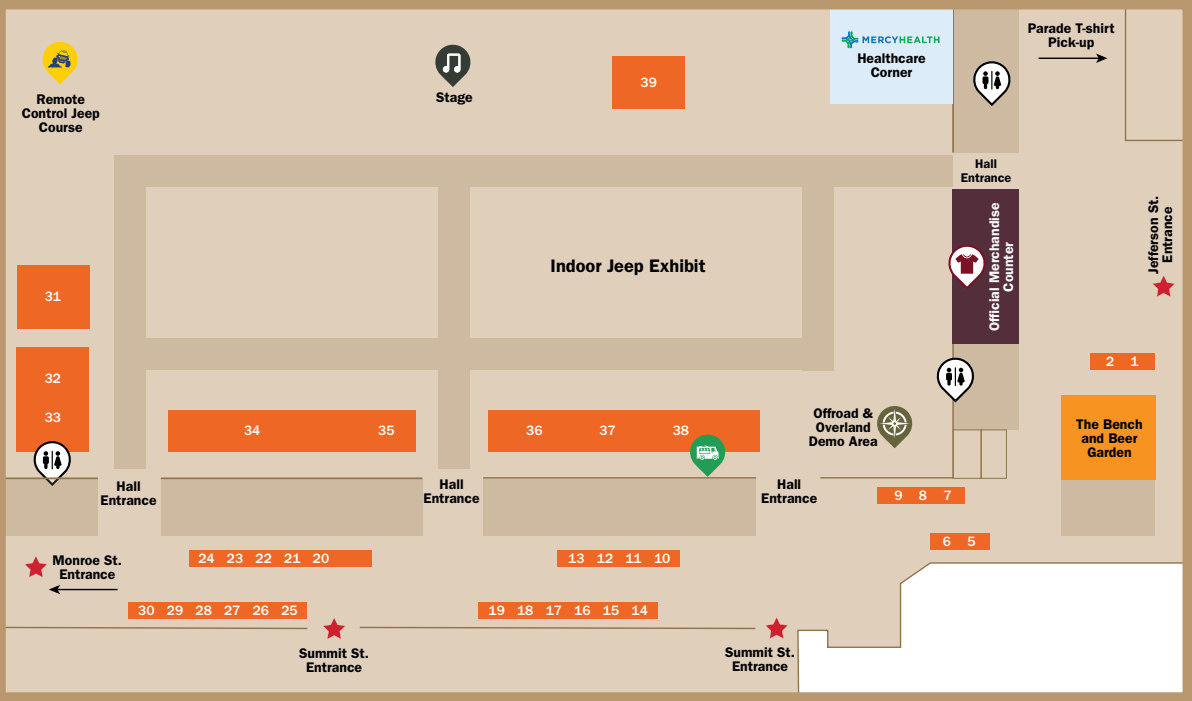
Black Vendors

99. WBCL Radio Network

GLASS CITY CONVENTION CENTER MAP & FESTIVAL PARKING

Visit the Glass City Convention Center for an Indoor Jeep Exhibit, Vendors, Official Merchandise and More!

1. Toledo Jeep Fest Information Booth
2. Build Your Future
3. Destination Toledo
4. America 250-Ohio
5. Jeep History/ UAW Local #12
6. UAW Region 2B
7. Alliance for American Manufacturing
8. GlassByShan
9. Beeez Nutz
10. Med1Care
11. BG 4x4 Fest
12. Thayer Family Dealerships
13. Air National Guard
14. Gervelis Law Firm
15. DeDe Gale Publishing
16. KeyBank
17. Curves & Cravings
18. Duck-Lit
19. Champion Windows and Home Exteriors
20. Task Force 20
21. Anvil Overland
22. RBI Insurance Agency and Financial Services
23. C.M. Millen Children's Books
24. Nexgenesis Health Care
25. Glass City K9
26. Carter Creations
27. LeafFilter Gutter Protection
28. Metro by T-Mobile
29. Davey Tree
30. Refloor
31. 7 Slot Collectibles
32. Rock Rash Offroad
33. Welch's Golf Carts
34. TUBBZ
35. Jeep Mobile History Museum
36. Mobis
37. Adient
38. Addex
39. Simpson Jeeps
40. Bent Custom Neon



Official Merch COUNTER



Don't miss out on this year's official merchandise!

Find it in the Glass City Convention Center.

ToledoJeepFest.com

PARKING





NAIHarmon Group

YOUR DOWNTOWN TOLEDO



COMMERCIAL REAL ESTATE TEAM



CURRENT DOWNTOWN CLIENTS



Contact Us
www.naiharmon.com

Jeepfest

Committed To Caring For Our Community

Mercy Health is proud to support the 2026 Toledo Jeep Fest — a celebration of our city's rich history and the people who bring that legacy to life every day.

For over 170 years, we have served the Toledo community with a mission of caring for the sick and uplifting the vulnerable. Likewise, Jeep's founding purpose — to build a vehicle in service of our country during wartime — reflects those same values of commitment, resilience, and purpose.

Together, our institutions represent the very best of Toledo: a city built on hard work, shared values, and a deep responsibility to care for one another.

- Join us in the Healthcare Corner for:
- EMS education and demonstrations
 - Stroke awareness
 - Urgent Care information
 - Community Health screenings

Find a Mercy Health provider near you at mercy.com/get-care-now.



HEALTH CARE FOR THE UNIVERSE OF YOU

Thank You 2026 Toledo Jeep® Fest Sponsors!



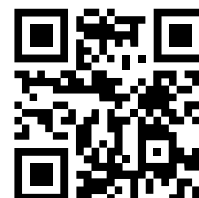
Adient
Ambrosia's Automotive
Crocodile Cloth
Hylant
JobsOhio
King of Budz
Magna
Mayco International
McDonald's
Monroe Dodge Chrysler Jeep RAM Superstore
Omni
Oscar
PNC
Renegade Fitness
RKP Group
Rugged Radios
Shumaker
Signature Bank
Stevens Disposal & Recycling
Thayer Family Dealerships
Toledo Refining Company
Treu House of Munch
University of Toledo
Welch's Golf Carts
Williams Brothers Dodge Chrysler Jeep Ram
4Point Super Services

Ace Diversified Services
Adventure Spirits Distilling
Best Event Services Team
Bulletpoint Mounting Solutions
Charlie's Dodge Chrysler Jeep Ram
Chick-Fil-A
ConnecToledo
CYC Engineering
Dave's Running
Downtown Toledo Improvement District
Destination Toledo
Dougiefresh Photo
EQUIPT Graphic Solutions
Glass City Crawlers
Grogan's Towne Chrysler Jeep Dodge Ram
Imagination Station
Karson Diecast Co.
Keep Toledo/Lucas County Beautiful
KWIK Parking
Magnum
Marco's Pizza
Markey's
Maumee Bay Brewing Co.
Mayberry Ice Cream
Meredith Party Rentals
Metroparks Toledo
Nankin Hobby
Nooney Company

Penta Career Center
Price Pro
Rally's Restaurants
Rouen Chrysler Dodge Jeep Ram
Run Toledo
RSO Suspension
Savage
SimpleTire
SSOE Group
STS Properties & Facilities Management
SuperSprings International
Toledo Mud Hens
Toledo Museum of Art
Toledo Speedway
US Speedo

MEDIA PARTNERS

13abc
Buckeye Broadband
Cumulus Media
Jeep Talk Show
Lamar Advertising Company
The Blade
Toledo.com
WBCL Radio
YES FM



Scan the QR Code
to visit our website
and learn more!

ToledoJeepFest.com



#ToledoJeepFest

Jeep® is a registered trademark of Stellantis.

Toledo Jeep® Fest is funded in part by the America 250-Ohio Commission. Any views, findings, conclusions or recommendations expressed in this publication do not necessarily represent those of the America 250-Ohio Commission.