

MAPS INSIDE • MAPS INSIDE • MAPS INSIDE



WELCOME!

**All-Jeep Parade • Park-N-Shine • Vendors
Music Entertainment • Kids & Family Zones**

Presented By:  **MERCYHEALTH**

VISITORS GUIDE

August 1 – 3, 2025



SCHEDULE INSIDE • SCHEDULE INSIDE

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THANK YOU FOR MANY YEARS OF SERVICE BRUCE BAUMHOWER

For 32 years, Bruce Baumhower has led UAW Local 12, making him the longest-serving president in the local union's history. He retired at the end of June, and we want to celebrate his remarkable legacy. Bruce played a key role in saving the Jeep plant in Toledo and was instrumental in bringing major investment from Chrysler, including the new Toledo North Assembly Plant. He's also been a founding member and enthusiastic supporter of Toledo Jeep Fest, proudly leading the All-Jeep Parade each year alongside UAW members. We're honored to have Bruce as part of the Toledo Jeep Fest family. We're deeply grateful for his generosity, dedication, and decades of service to Toledo.

Congratulations, Bruce, and happy retirement!

SCHEDULE OF EVENTS

AUGUST 1 – 3

FRIDAY, AUGUST 1



**JEEP OFF-ROAD COURSE
WELCOME PARTY**
12 pm – 6 pm
Take a drive on an 18-obstacle off-road course, enjoy unique giveaways, food trucks, a DJ and more at the ultimate Welcome Party hosted by Monroe Superstore.
[Monroe Superstore, 15160 S Dixie Hwy, Monroe, MI](#)




**INDOOR EXHIBIT
& VENDORS**
5 pm – 9 pm
Check out nearly 100 unique Jeeps spanning 80+ years of history at the Indoor Exhibit presented by KeyBank. There's also the Lathrop RC Rock Crawling Course. **TJF 2025 merchandise is sold here.**
[Glass City Center, 401 Jefferson Ave, Toledo, OH](#)




VENDOR MIDWAY
5 pm – 9 pm
The Vendor Midway powered by Clarios|Optima is a main attraction for TJF. Shop your favorite automotive industry vendors for everything you need to outfit your vehicle. The Vendor Midway spans multiple blocks.
[\(See map on page 8.\) Downtown Toledo, OH](#)



FOOD TRUCKS
5 pm – 9 pm
You won't go hungry with the lineup of fan favorite food trucks coming in for the weekend.
[335 N St. Clair Street, Toledo, OH](#)



BEER GARDEN
5 pm – 9 pm
Take a break with a cold beer or other alcoholic beverages in the Beer Garden presented by the Ohio Lottery.
[Promenade Pavilion, 400 Water Street, Toledo, OH](#)




**GLASS CITY CRAWLERS
BLOCK PARTY**
5 pm – 9 pm
This Block Party has something for everyone - WaughStrong competition, car crushing, RTI and balance blocks, vendors, a DJ and more. It's presented by Jeep Country Federal Credit Union.
[410 Adams Street, Toledo, OH](#)





JEEP BASE CAMP
5 pm – 9 pm
TJF is partnering with Metroparks Toledo to offer a pop-up Jeep Overlanding site at Middlegrounds Metropark. The goal of overlanding is to become reliant on your vehicle for transportation and shelter. Located beneath the Anthony Wayne Bridge at Middlegrounds, this TJF Base Camp presented by Toledo Refining Company offers a unique urban overlanding experience less than a mile from the TJF festival footprint.
[111 Ottawa Street, Toledo, OH](#)





MUDCRAWLERS POSTGAME FIREWORKS
9:30 pm
Enjoy postgame fireworks above Fifth Third Field.
[406 Washington Street, Toledo, OH](#)

THANK YOU VOLUNTEERS!

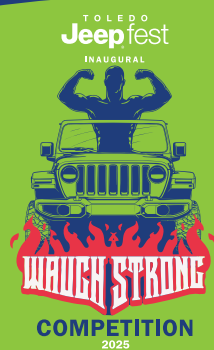
A huge shout-out to the awesome volunteers that help make Toledo Jeep Fest a success! This event is powered by many helping hands – nearly 300 people are giving their time to help in the Kids' Zone and Family Zone, parade staging and assistance, recycling, traffic flow, beer garden and many other key festival areas. Our volunteers help bring smiles to thousands of Toledoans and many first-time visitors to our city. We appreciate all they do each and every year.

If you need help, look for people wearing blue TJF volunteer shirts. They can help answer questions, point you in the right direction, or share helpful information to make your TJF experience easier.



GLASS CITY CRAWLERS BLOCK PARTY!

Friday, August 1
5:00 pm – 9:00 pm
[410 Adams Street • Toledo Ohio 43604](#)
The Glass City Crawlers Block Party presented by Jeep Country Federal Credit Union officially kicks off Toledo Jeep Fest weekend downtown. This party has something for everyone: car crushing, RTI and balance blocks, vendors, music and more.



New this year is the WaughStrong Competition, a fully sanctioned, Jeep-themed Strongman event where athletes will be put to the test. This competition will showcase incredible feats of strength and endurance with challenges inspired by Jeep vehicles and the off-road lifestyle.

The competition will include Jeep deadlifts, mud tire axle squats, a sandbag slug, and stone rubber duck holds.

This event has a powerful purpose: it's raising awareness and support for mental health and suicide prevention programs for veterans and first responders.



SATURDAY, AUGUST 2



ALL-JEEP PARADE
10 am

Don't miss the main event! 1,400 Jeeps will roll through the streets of downtown in the All-Jeep Parade driven by Yark Jeep. The parade starts heading west on Monroe Street and continues north on Huron Street. (See map on page 6.)
[Monroe and Huron Streets, Downtown Toledo, OH](#)



OUTDOOR PARK-N-SHINE SHOW
10 am – 5 pm

Presented by Directions Credit Union, this special two block designated area showcases 150+ rare and customized Jeeps. (See map on page 6.)
[Madison Avenue and N. Superior Street \(adjacent to the Huntington Center\), Toledo, OH](#)



INDOOR EXHIBIT & VENDORS
10 am – 5 pm

Check out 50+ unique Jeeps spanning 80+ years of history at the Indoor Exhibit presented by KeyBank. There's also the Lathrop RC Rock Crawling Course and Offroad & Overland Skills Area.
You can get your TJF 2025 merchandise here.
[Glass City Center, 401 Jefferson Ave, Toledo, OH](#)



GLASS CITY CONVENTION CENTER SPEAKER SERIES
12:30 pm – 4 pm

Various speakers will take the stage each half hour to talk about the history of Jeep, off-road adventures and more. This series is presented by The University of Toledo.
[Glass City Convention Center, 401 Jefferson Ave, Toledo, OH](#)



VENDOR MIDWAY
10 am – 5 pm

The Vendor Midway presented by Clarios/Optima spans multiple blocks along Jefferson, North St. Clair and Summit Streets. Shop your favorite automotive industry vendors for everything you need to outfit your vehicle. (See map on page 8.)
[Downtown Toledo, OH](#)



KIDS' ZONE AT IMAGINATION STATION
10 am – 4 pm

The Kids' Zone includes a Jeep Power Wheels course, science experiments, hands-on activities and more.
[Imagination Station, 1 Discovery Way, Toledo, OH](#)



FOOD TRUCKS
10 am – 5 pm

In addition to local restaurants, there's a stellar lineup of food trucks on the menu for the weekend. You won't go hungry!
[300 N. Summit Street, Toledo, OH](#)



FAMILY ZONE AT HENSVILLE PARK
10 am – 2 pm

Here you can find free inflatables and games for kids of all ages at the Family Zone presented by Lucas County Children Services.
[Hensville Park, Monroe and N. St. Clair Street, Toledo, OH](#)



BEER GARDEN
10 am – 5 pm

Take a break with a cold beer or other alcoholic beverages in the Beer Garden presented by the Ohio Lottery.
[Promenade Pavilion, 400 Water Street, Toledo, OH](#)



PAWS PLAYZONE
12 pm – 3 pm

Dogs and doglovers will enjoy an agility course, watering station, puppy adoption opportunities and activities, presented by AGC and Rudolph Libbe Group.
[Promenade Pavilion, 400 Water Street, Toledo, OH](#)



JEEP BASE CAMP
10 am – 5 pm

TJF is partnering with Metroparks Toledo to offer a pop-up Jeep Overlanding site at Middlegrounds Metropark. The goal of overlanding is to become reliant on your vehicle for transportation and shelter. Located beneath the Anthony Wayne Bridge at Middlegrounds, this TJF Base Camp presented by Toledo Refining Company offers a unique urban overlanding experience less than a mile from the TJF festival footprint.
[111 Ottawa Street, Toledo, OH](#)



OFFICIAL PROGRAM & COMMEMORATION
4 pm

TJF leaders take the stage for the Official Program of Toledo Jeep Fest. We will honor Bruce Baumhower, UAW legend, as well as announce contest and auction winners.
[Glass City Center, 401 Jefferson Ave, Toledo, OH](#)



GRAHAM BARHAM CONCERT
9:30 pm – 11:30 pm

Rising country artist Graham Barham will take the stage at Hensville Park.
Buy tickets at [www.hensvilltoledo.com](#).
[406 Washington Street, Toledo, OH](#)



MUDCRAWLERS POSTGAME FIREWORKS
9:30 pm

Enjoy postgame fireworks above Fifth Third Field.
[406 Washington Street, Toledo, OH](#)

SUNDAY, AUGUST 3



MOBIS 1-MILE WALK
9:15 am

Celebrate the active Jeep lifestyle with a 1-mile walk presented by MOBIS and hosted by Run Toledo. This unique route takes you through downtown, along the Maumee River and Promenade Pavilion.
[310 N Summit Street, Toledo, OH](#)



MED1CARE JEEP 4-MILER
9:30 am

Part of the Run the 419 Series, the Jeep 4-Miler presented by Med1Care is a fun course open to the whole family and includes special swag for all participants, and discounted pricing for those age 17 and under. Hosted by Run Toledo.
[310 N Summit Street, Toledo, OH](#)



INDOOR EXHIBIT & VENDORS
9 am – 12 pm

Check out 50+ unique Jeeps spanning 80+ years of history at the Indoor Exhibit presented by KeyBank. There's also the Lathrop RC Rock Crawling Course and Offroad & Overland Skills Area.
You can get your TJF 2025 merchandise here.
[Glass City Center, 401 Jefferson Ave, Toledo, OH](#)



VENDOR MIDWAY
9 am – 12 pm

Shop your favorite automotive industry vendors for everything you need to outfit your vehicle at the Vendor Midway powered by Clarios/Optima. The Vendor Midway spans multiple blocks along Jefferson, North St. Clair, and Summit Streets.
[Downtown in Toledo, OH \(See map on page 8.\)](#)



FOOD TRUCKS
9 am – 12 pm

Get your day started with a coffee or grab some lunch as Toledo Jeep Fest winds down.
[215 N Summit Street, Toledo, OH](#)



PAWS PLAYZONE
9 am – 12 pm

Dogs and doglovers will enjoy an agility course, watering station, puppy adoption opportunities and activities, presented by AGC and Rudolph Libbe Group.
[Promenade Pavilion, 400 Water Street, Toledo, OH](#)



JEEP BASE CAMP
9 am – 12 pm

TJF is partnering with Metroparks Toledo to offer a pop-up Jeep Overlanding site at Middlegrounds Metropark. The goal of overlanding is to become reliant on your vehicle for transportation and shelter. Located beneath the Anthony Wayne Bridge at Middlegrounds, this TJF Base Camp presented by Toledo Refining Company offers a unique urban overlanding experience less than a mile from the TJF festival footprint.
[111 Ottawa Street, Toledo, OH](#)



FAMILY ZONE AT HENSVILLE PARK
2 pm – 5 pm

Here you can find free inflatables and games for kids of all ages at the Family Zone presented by Lucas County Children Services.
[Hensville Park, Monroe and N. St. Clair Street, Toledo, OH](#)

TARTA
TOLEDO
JEEP FEST
EXPRESS



TARTA is running the Toledo Jeep Fest Express again this year. As the official transportation partner, TARTA makes it easy for everyone to get downtown for all of the fun.

You can catch the Toledo Jeep Fest Express at Franklin Park Mall or Starr Elementary in Oregon. For just **\$1.50 each way**, you can park at either location and take an express trip to the parade route downtown.

Direct trips from Franklin Park Mall and Starr Elementary will begin at 8:30 am and run every 30 and 60 minutes until the final trip heads to Jackson and Huron streets at 1 pm.

The final trip leaves the festival area at 4 pm.



There's a new fun, free addition to the festival this year – Toledo Jeep Fest Quest!

Presented by Destination Toledo, this scavenger hunt includes stops throughout the festival footprint. Just sign up for your passport to get access to exclusive offers, fun giveaways, and a chance to win prizes. Find out all the details on page 10.

EVENT WEEKEND MAP (AUG 1 – 3)

FREE TO PUBLIC • FAMILY FRIENDLY
COMMUNITY FESTIVAL



KEY

- P** Parking
- Parade Route** (Parade Starts Sat. 10 am)
- Stages**
- Food** (Friday, 5 pm – 9 pm)
- Food** (Saturday, 10 am – 5 pm)
- Food** (Sunday, 9 am – 12 pm)
- Merchandise**
- Restrooms**
- TARTA Bus Stop**
- Festival Area**
- Vendor Midway**
- Park-N-Shine Show**
- Remote Control Jeep Course**
- Information**
- Water Fountain & Splash Pad**
- Paws Playzone**
- Exhibit Entrances**
- Downtown Outdoor Refreshment Area**

Walk within the boundaries with an alcoholic beverage! See Parking Map on the back of this document to view more area borders.

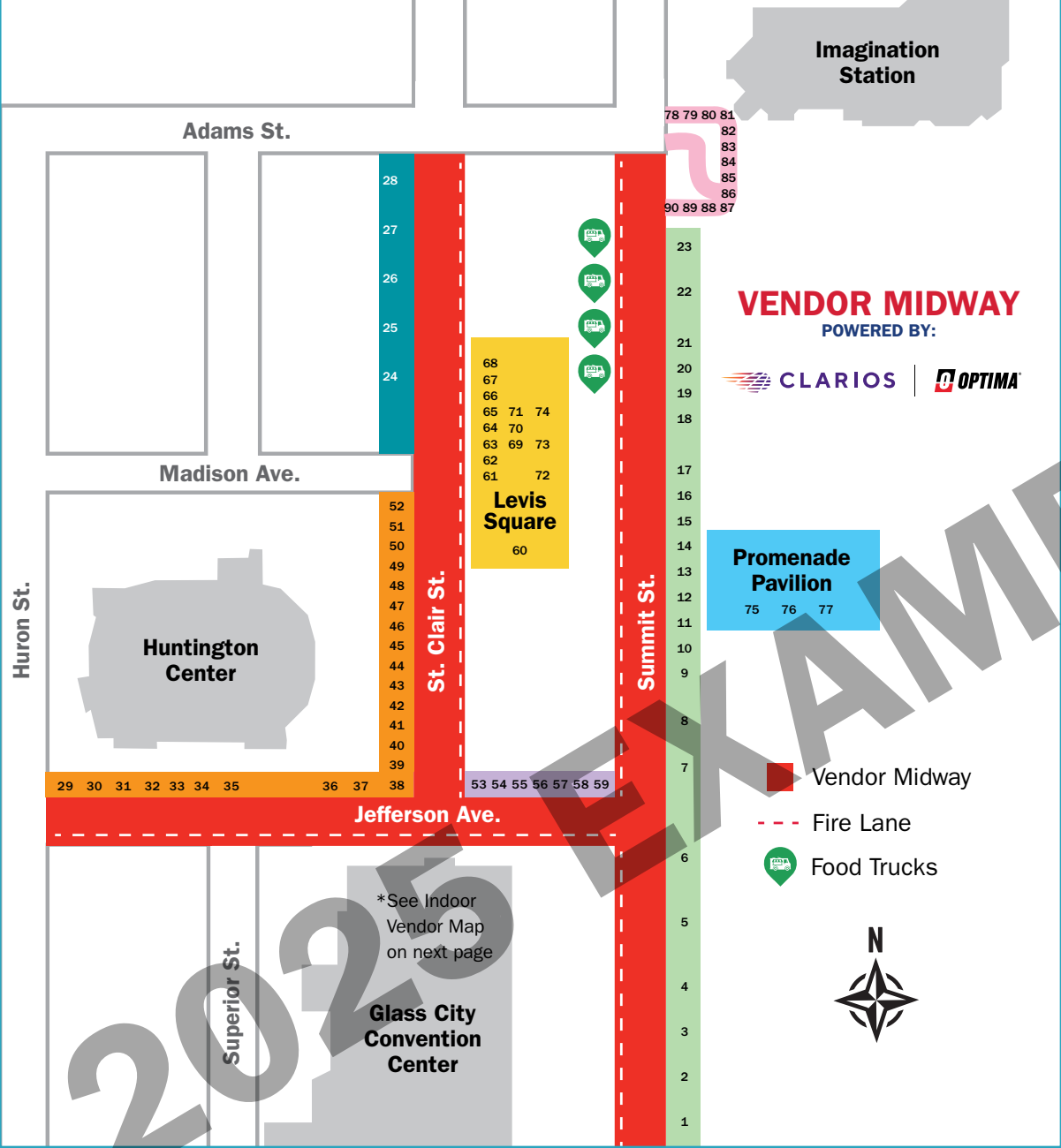


- 1 Levis Square Park**
Vendors & Entertainment: DJ 10 am – 5 pm
- 2 Promenade Pavilion**
Beer Garden & DJ: Friday 5 pm – 9 pm,
Paws Playzone, Beer Garden & DJ:
Saturday 10 am – 5pm, Sunday 9 am – Noon
- 3 Festival & Car Show**
On **Saturday** view parked Jeeps all
throughout the festival
- 4 Glass City Convention Center**
Indoor Jeep Exhibit, Official Merchandise
Counter, RC Course, Food, Vendors,
Guest Speakers

- 5 Hensville Park**
Family Zone including inflatable games, etc.
- 6 Imagination Station**
Kids' Zone including Power Wheels course,
science experiments, etc.
- 7 Glass City Crawler Block Party**
Friday Night Only Block Party including
WaughStrong Competition, car crushing,
RTI and balance blocks, vendors, DJ & more!



OUTSIDE VENDORS



Green Vendors		Orange Vendors	
1. American SoundBar	13. Husky Designs	29. GameFit HQ	41. El Gato Azul
2. Alpha Vinyl	14. Pretty PowerSports	30. Mecum Auctions	42. Ohio National Guard
3. US Speedo	15. Bass Pro Shops	31. Bantam Jeep Heritage Festival	43. Medusas Stones
4. Mickey Thompson	16. Ecoshine Detailing	32. Adventure Spirits Distilling	44. Trail Rig Fabworx
5. EZ4x4	17. April's Custom Design	33. Duckys Unlimited	45. T-Mobile
6. Clarios Optima	18. Brian Davis State Farm	34. Rally's Restaurants	46. Lux Products
7. Dana	19. DUCK LIT	35. MB Quart	47. Cast Off-Road
8. Official Jeep.	20. Urban Air	36. Quake LED	48. Kumho Tire
9. Cleveland Cavaliers	21. Mercy EMS	37. Drop Zone Off Road	49. IIM Camper
10. Circle K Lounge	22. Toledo Fire & Rescue	38. Thunderer Tires	50. Toledo Elite Automotive
11. Ohio Lottery	23. Columbia Gas	39. L2 Graphics	51. Trail Gear Oasis
12. RealTruck		40. Bestop	52. Golf Cart Warehouse
Turquoise Vendors			
24. Unlimited Offroad	27. Mayco International		
25. Monroe Superstore	28. U.S. Army Recruiting		
26. Sunbelt Bakery			

Purple Vendors
53. Bevtronic USA
54. DCS Lighting
55. BILSTEIN
56. Gladius Offroad
57. General Tire
58. SonoFox 3D
59. Summit Racing Equipment
Yellow Vendors
60. 93.5 WRQN DJ
61. Ambrosia's Automotive
62. WhiteWater Express Car Wash
63. The University of Toledo
64. Toledo New Window Elite
65. Toledo New Bath Elite
66. National Youth Advocate Program
67. Rachel Barenek State Farm
68. Essential Epoxy Concrete Solutions
69. Seven Jays Farm
70. USA Insulation
71. Stautzenberger College
72. Directions Credit Union
73. Erin's Way Sports
74. Renewal by Anderson

Blue Vendors
75. Zoom Room
76. Lucas County Canine Care & Control
77. Dale Carnegie
Pink Vendors

78. Toledo Police Department
79. McDonald's
80. Herdsmen Puppets
81. Connecting Kids to Meals
82. City of Toledo
83. Heritage Sylvania
84. Q105 DJ
85. Bubba's 33
86. Toledo Lucas County Public Library
87. PNC Bank
88. Keep Toledo/Lucas County Beautiful
89. Toledo Museum of Art
90. Power Wheels Course

GLASS CITY CONVENTION CENTER MAP & FESTIVAL PARKING

Visit the Glass City Convention Center for an Indoor Jeep Exhibit, Vendors, Official Merchandise and More!

1. Destination Toledo

2. America 250-Ohio

3. UAW Local 12 History

4. Clever Canine Companion

5. DUCK LIT

6. Alliance for American Manufacturing
7. GlassByShan

8. The Davey Tree Expert Company

9. Explore Hocking Hills

10. Cowboy's Choice Salsa & Jerky Co.

11. Med1Care

12. Northwest Ohio Vegan Advocates
13. KeyBank

14. U.S. Marines

15. BG 4X4 Fest

16. Thayer Family Dealerships

17. Lucas County Auditor's Office

18. Northern Curves Boutique
19. Air National Guard

20. Detroit Shirt Co.

21. Bedford Township Veterans Center

22. NSG Group

23. Wildly Obsessed Mementos

24. Lucas County Children Services

25. AT&T

26. SafeSplash Swim School

27. YES FM

28. Jeep Country FCU

29. Ken Boggs – Shelter Insurance

30. Findlay 3D

31. Glass City K9

32. Carter Creations

33. eTMS Ohio

34. Task Force 20

35. Toledo Vet Center

36. 7 Slot Collectibles

37. Rock Rash Offroad

38. Welch's Golf Carts

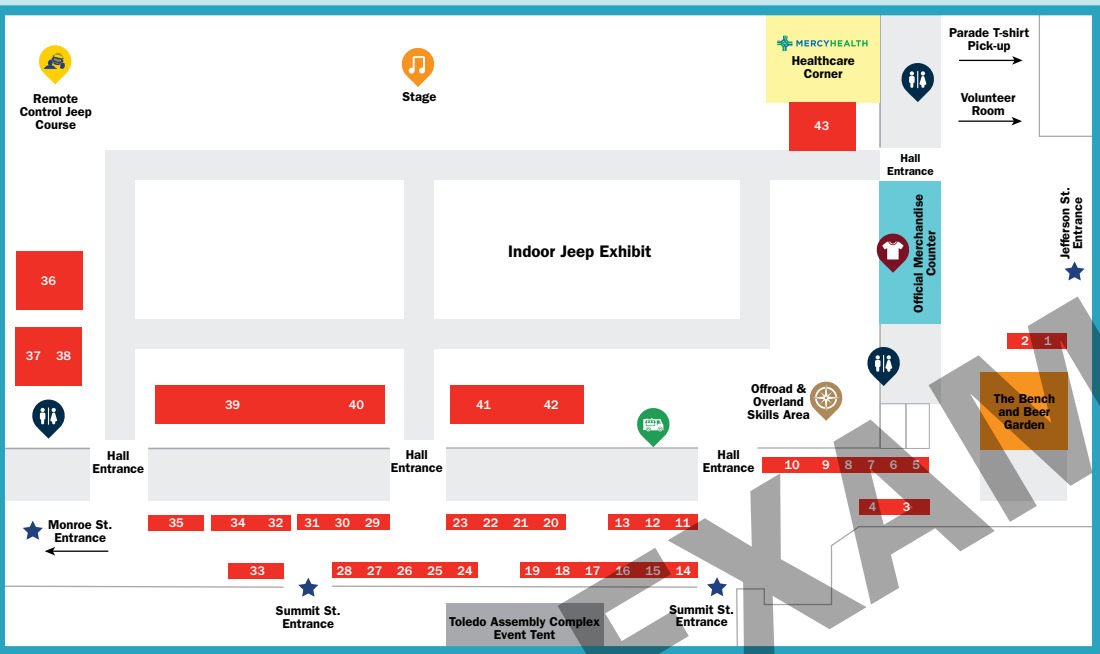
39. General Tire

40. Bent Custom Neon

41. MOBIS

42. Adient

43. Lucas County Health Department



Official Merch COUNTER

Don't miss out on this year's official merchandise!

Find it in the Glass City Convention Center.





Rev Up The Fun!

AUGUST 1 – 3

There's an exciting new, free addition to Toledo Jeep Fest this year – Toledo Jeep Fest Quest!

This is a scavenger hunt designed to reward loyal Toledo Jeep Fest fans. It's fun and easy to use – you just need our digital passport to get started.

Embark on an adventure throughout the festival footprint with Toledo Jeep Fest Quest, a new scavenger hunt presented by Destination Toledo. The quest is designed to reward loyal Toledo Jeep Fest fans. Stop at a variety of vendors, restaurants, businesses and more to win exciting free prizes, access exclusive offers, support local and enjoy Toledo Jeep Fest in a whole new way.



Toledo Jeep Fest Quest lasts just three days so hit as many spots as quickly as you can for your chance to unlock exclusive offers and giveaways, and to be entered to win raffle prizes.

TJF Quest Participants:

- Mercy Health – Healthcare Corner
- Destination Toledo
- Summit Racing
- Circle K
- Ohio Lottery
- Tony Packo's
- Med1Care
- Maumee Bay Brewing
- Clarios|Optima
- Whiskey Red Saloon
- The University of Toledo

VISIT OUR WEBSITE TO SIGN UP TODAY!



- Mobile exclusive
- Instantly delivered via text and email
- No apps to download
- Check-in and get exclusive offers and free giveaways and be entered to win raffle prizes.
- All check-ins must be completed by 2 pm on August 3, 2025.



Committed To Caring For Our Community

Mercy Health is proud to support the 2025 Toledo Jeep Fest — a celebration of our city's rich history and the people who bring that legacy to life every day.

For 170 years, we have served the Toledo community with a mission of caring for the sick and uplifting the vulnerable. Likewise, Jeep's founding purpose — to build a vehicle in service of our country during wartime — reflects those same values of commitment, resilience, and purpose.

Together, our institutions represent the very best of Toledo: a city built on hard work, shared values, and a deep responsibility to care for one another.

Join us in the Healthcare Corner where our EMS team will share information for knowing the signs of a stroke and heart attack, the history of health care response teams and hands-on demonstrations.

Find a Mercy Health provider near you at mercy.com/get-care-now.



MERCYHEALTH

HEALTH CARE FOR THE UNIVERSE OF YOU

Thank You 2025 Toledo Jeep® Fest Sponsors!



THE BLADE



Adient
Adrian Steel
Ambrosia's Automotive
ASM Global
Best Event Services Team
General Tire
Hylant
King of Budz
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Nankin Hobby
Off-Road Upfit
OmniSource
Piston Automotive
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Renegade Fitness
Shumaker
Stevens Disposal & Recycling
Thayer Family Dealerships
Treu House of Munch
Welch's Golf Carts
WhiteWater Express Car Wash

Ace Diversified Services
Adventure Spirits Distilling
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CLA
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Grogan's Towne Chrysler Jeep Dodge Ram
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KWIK Parking
Lucas County Auditor - Katie Moline
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Markey's
Maumee Bay Brewing Co.
Mayberry Ice Cream
Meredith Party Rentals
Metroparks Toledo
Packo's
Penta Career Center
Price Pro
Rally's Restaurants
RealTruck
Rick's Affordable Heating & Cooling
Rouen Chrysler Dodge Jeep Ram

Signature Bank
SSOE Group
STS Properties & Facilities Management
Summit Racing Equipment
Toledo Assembly Complex
Toledo Mud Hens
Toledo-Lucas County Port Authority
Travelmation - Katie Reynolds
The Valentine Theatre
Whiskey Red Saloon
Williams Brothers Dodge Chrysler Jeep Ram

MEDIA PARTNERS

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