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OFFICIAL PROGRAM

Glass City Convention Center, August 3, 2024

PRESENTED BY





OFFICIAL PROGRAM

Glass City Convention Center, August 3, 2024



12:30 p.m.

Tedd Long, Chief Storyteller and Tour Guide

Tedd is a local Emmy award-winning author, photographer, lecturer, and creative force behind www.HolyToledoHistory.com. Renowned for his captivating storytelling, Tedd brings history to life through his meticulously crafted self-guided audio tours, insightful blog posts, engaging documentaries, and compelling books. In this special lecture, Tedd will delve into the remarkable life and legacy of Delmar “Barney” Roos, the visionary American automotive engineer behind the Willys MB – the original Jeep that helped shape modern warfare and automotive design. Discover the genius of Roos and the indelible mark he left on automotive history, all presented through Tedd’s expert narrative and rich historical insights.



1:15 p.m.

Grant Robinson, Manufacturing Chief Engineer

TOLEDO ASSEMBLY COMPLEX – STELLANTIS

Grant Robinson returns to the speaker series in 2024. Grant is the Stellantis Manufacturing Chief Engineer and a Global Leadership PhD candidate at Tiffin University. He is responsible for current and future Jeep Wrangler and Jeep Gladiator products and the facilitation of all processes at the Toledo Assembly Complex. A lifelong Toledoan, Grant is a recognized subject matter expert in automotive paint and assembly, continuous improvement, professional maintenance, and energy management. His leadership earned him the 2021 Energy Star Partners Award for reducing energy use at the Toledo Assembly Complex. He has experience in multiple manufacturing applications and Jeep vehicle platforms built in Toledo, originally starting with the launch of the Cherokee in 2013. With both his bachelor’s and master’s degrees from the University of Toledo, Grant is President of the U.T. Alumni Association’s Jeep Affiliate. Grant will speak about the products, people, and processes of Toledo Jeep and the connection to the community.



2:00 p.m.

Dean Shirley, Popular Podcaster and Author

Walt Middleton, Owner of Walt Middleton Photography and Accomplished Off-road Instructor

Coming back to Toledo for 2024 are perennial instructors Dean Shirley and Walt Middleton. This year, they are giving a big talk on the big stage titled **What to do about gates? And other public land usage questions**. Dean and Walt share their experiences traveling the country and what the ins and outs are when traveling on public land. They will also be facilitating several micro-workshops at their **Offroad & Overland Skills Area** within the Convention Center. See details below.



Dean and Walt bring two lifetimes of outdoor adventure travel experience as well as a passion for all things Jeep. If you have questions about Jeep life, rock-crawling in a Jeep, overlanding in a Jeep, building a Jeep, or what kind of gear you need to carry with you – and some gear you can just avoid – then these two guys are a must-see at this year’s festival. If you’re not interested in the workshops, but still want to see some well-built rigs, then make sure to stop and check out Walt’s Jeep Gladiator Rubicon and his Jeep Wrangler Rubicon with M416 Camping Trailer.



3:30 p.m.

Dianne E'Laine, Singer/Songwriter, Educator, Artist

Dianne was born and raised in Toledo and has exhibited a life-long passion for all art forms. Dianne has written many songs during her forty-plus-year career as a music teacher and has always been active in many extra-curricular musical endeavors, keeping her skills sharp and writing songs reflecting the times, culture and community. In January 2024, Dianne initiated a group titled The Doug 419 Community Youth Choir, which she is the founder/director of this fledging company. For this event, she has written an album titled Songs in the Key of Jeep, showcasing a vast array of musical styles and tastes, one of which is a song called *Jeep Country*.

OFFICIAL PROGRAM

4:00 P.M.

Hosted By: Justin Feldkamp, Buckeye Broadband Anchor

- **Remarks from Local Dignitaries**
- **Presentation of Awards by Dana, Inc.**
- **Silent Auction Winners Announced**

OFFROAD & OVERLAND SKILLS AREA SCHEDULE

with Dean Shirley & Walt Middleton



SATURDAY

- 10:00 a.m.** Trip Planning Resources - Maps, guidebooks, and apps to help you plan your next adventure
- 10:30 a.m.** Intro to Radio Communications - From phoning home to spotter comms, what is the right radio for you?
- 11:00 a.m.** Recovery Gear Overview - What gear do the pros carry and why?
- 11:30 a.m.** Winch Rigging Demo - Getting unstuck in creative ways.

- 1:00 p.m.** Off-Roading with a trailer: Is it worth it?
- 1:30 p.m.** Overland Jeep Walk Arouns: Gladiator & Wrangler Unlimited
- 3:00 p.m.** Tire Pressure Management & Tire Repair - Everyone hates flat tires. Are you prepared to deal with one on the trail?
- 3:30 p.m.** Winch Rigging Demo - Getting unstuck in creative ways.

SUNDAY

- 10:00 a.m.** Recovery Gear Overview - What gear do the pro's carry and why?
- 10:30 a.m.** Winch Rigging Demo - Getting unstuck in creative ways.
- 11:00 a.m.** Trip Planning Resources - Maps, guidebooks, and apps to help you plan your next adventure
- 11:30 a.m.** Intro to Radio Communications - From phoning home to spotter comms, what is the right radio for you?